

Use of JOSCAR Logo and JOSCAR Registered Certificate.

Terms of use.

Promoting Your Status in the JOSCAR community

The JOSCAR accreditation mark is valued by some of the largest purchasers in the defence community and indicates that you have gone through the process and have demonstrated your commitment and credentials to the industry. To ensure that the use of the logo is reserved for companies who have achieved the necessary standard we require that the JOSCAR logo is only used in accordance with the following conditions. Once properly accredited you may use your logo in a wide variety of places including in your marketing literature, in advertising and on websites, at exhibitions and social media as well as on business premises and equipment such as commercial vehicles.

Use of JOSCAR Logo



- The JOSCAR logo may be used if your company has completed Stage 1 and are not required to complete Stage 2 and status to published.
- The JOSCAR logo may be used if you have completed both Stage 1 and Stage 2 where required, with no further clarification needed and registration status is published.
- You may only use the JOSCAR logo in connection with the organisation named on your JOSCAR profile.
- You must not use the logo in such a way that it implies that a particular service or product is certified or has been tested by JOSCAR nor should the logo be used on product certificates.
- The logo's colour way should not be altered in any way.
- You must not create logos copying or emulating the official logo.
- The logo should be distinguished from surrounding text and/or images.
- The logo's minimum width is 18mm. The logo must not be displayed smaller than 18mm unless approval has been granted. Contact enquiries@hellios.com asking for approval.
- The logo must be displayed at a discreet size, subservient to the supplier's main branding.
- The JOSCAR logo can be obtained by contacting enquiries@hellios.com.
- The JOSCAR logo must always be displayed in the Hellios company colours
 - Contact enquiries@hellios.com for further details if required.
- Where Hellios colours are not available, the mark can be printed in monotone.
 - Contact enquiries@hellios.com for further details if required.
- Receipt of these guidelines gives consent to use the JOSCAR logo.
- It can only be used once registration to the JOSCAR scheme is published.



- If registration expires, all association to the JOSCAR scheme must be removed from your marketing literature, advertising and website.
- If you have any questions regarding usage of the JOSCAR logo, please contact enquiries@hellios.com.

Use of JOSCAR Certificates

- Certificates can be displayed in an appropriate place felt fit by your organisation and can be used on your company website.
- If registration expires, certificates must be removed.
- If you have renewed your registration and require a new certificate, please contact enquiries@hellios.com and a new certificate will be emailed.

Use of JOSCAR logo sticker on request

- The JOSCAR Registered sticker can be displayed in an appropriate place felt fit by your organisation and can be used on your company vehicles and marketing materials.
- If registration expires, stickers must be removed.
- If you have renewed your registration and have not received a new sticker, please contact enquiries@hellios.com and a new sticker will be sent.
- If more than one sticker is required, please contact enquiries@hellios.com and we will send out in the post.

If you would like to write a case study for the newsletter or website on how you have found the experience of joining JOSCAR or a quotation for the website, please email us at enquiries@hellios.com and one of the team will contact you to discuss.

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